

Entrepreneur of the Month



Dino Romano, Owner

WHO IS IT? Dino R. Romano of Wilkison & Romano, LLC

HOW LONG IN BUSINESS: Since April 8, 2004

BUSINESS DESCRIPTION: Wilkison & Romano, LLC is an A/R consulting and collections firm. They offer training and collections programs to businesses in efforts to recover outstanding receivable sooner.

WHAT MAKES IT UNIQUE? Rather than simply sell their product to a company, they offer a consultation visit that allows the prospective company to explain their current procedures and future goals. Then a customized solution is developed for each client that services their specific needs and objectives.

COMPETITION: The competition has clients adjust to their collection strategies. Wilkison & Romano will determine whether an A/R Training Program or a Collections Program is better suited to the needs of the client company and will then customize that product to fit the company.

SOME ACCOMPLISHMENTS: Wilkison & Romano was able to reduce the A/R losses of their first client by 53%!

HOW IT GREW: Through many long days and nights, Dino has developed the company's business plan, literature, brochures, web-page and training programs. He is determined to help more businesses gain control of their complete A/R system.

FAVORITE PART OF BEING AN ENTREPRENEUR: Being his own boss and determining what is needed, when it's needed and how it's needed, and the freedom to make choices that determine the success of his company.

OVERALL IMPRESSION OF BEING AN ENTREPRENEUR: Working for yourself carries the most responsibility, but also rewards you with the most joy and success.

LOCATION: Aurora, Illinois • (630) 820-0211

Nominate your favorite Entrepreneur of the Month today by visiting www.EverythingNaperville.com. Good luck!

Know a Great Entrepreneur? Nominate Them Online & Win

Do you know an outstanding business owner? Then why not nominate them for *Everything! Naperville's* Entrepreneur of the Month contest online at EverythingNaperville.com. It's easy! They could win **FREE advertising for 6 months AND you could win a \$50 dinner gift certificate if your entry is chosen!**

Nominees will be selected based upon the following criteria: *Level of Commitment, Community Involvement, Creativity, Perseverance and Overall Dedication to Making Their Dream a Reality. One winner per month.* In the October 2005 issue, one of twelve monthly winners will be announced as the **Everything! Entrepreneur of the Year** and will receive a complimentary 1/8 page ad for six months starting in November of 2005. To nominate your favorite entrepreneur, simply visit our web site at: EverythingNaperville.com and complete the form under the Send Us Your Story menu option. We will also need a full-color photograph (upload online). Not yet online? Then mail to:

Everything! Entrepreneur of the Month 1280 Iroquois Drive, Suite 100, Naperville, IL 60563
Good luck everyone and keep them coming!

RULES: The *Everything! Publications* staff will select the winners (monthly & annual) based upon the submissions sent in. Only the monthly winners can qualify for the annual awards. Entrepreneurs may nominate themselves. Winners will be notified by phone.

CONGRATULATIONS!

Congratulations to Karen Garlough, co-owner of **My Chef Catering** in Naperville and the *Everything! Naperville* Entrepreneur of the Year. Karen was nominated and chosen as the October 2003 Entrepreneur of the Month. She was one of twelve monthly winners who qualified to be chosen as the *Everything! Entrepreneur of the Year* for 2004. My Chef Catering has won a FREE 1/8 page ad for six consecutive months beginning with the November 2004 issue. Congratulations again Karen and keep up the great work! To see Karen's winning article published in the October 2003 issue, visit www.everythingnaperville.com.

NAPERVILLE FARMER'S MARKET

Naperville's Farmer's Market at Fifth Avenue Station (Fifth Avenue east of Washington St.) is open every Saturday from 7 a.m. to Noon through the last Saturday in October. Local farmers sell fresh fruits, vegetables, flowers, baked goods and other produce in an open-air market. Sponsored by the Naperville

Farmers' Market Association. For more information call (630) 369-5638

MDA GREAT WALK AT RIVERWALK

Saturday, October 2, families will come together to raise awareness for neuro-muscular disease by taking part in MDA's "Moving for Muscles" Great Walk at Naperville's Riverwalk. Registration will be at the Grand Pavilion beginning at 10 a.m. The 5K walk will get underway at 11 a.m. Proud sponsors include 95.9 The River, Aventis, Panera Bread and Olive Garden, who will be providing free food. All participants must be registered and raise a minimum of \$62.

HARVEST MOON SOCIAL

The Conservation Foundation will host their 2nd annual Harvest Moon Social on October 9 from 5 to 8 p.m. at the McDonald Farm, 10 S. 404 Knolls Road in Naperville. Enjoy a family fun evening of food and drinks, blue grass music, fresh apple cider, hayrides, haunted barn and homemade goodies. All for only \$25 a ticket. Call (630) 428-4500, ext. 10.

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