

## **PRESS RELEASE**

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### **Consulting the New-Fashioned Way by Listening to your Customers**

Aurora, Illinois, August 26, 2004 – Wilkison & Romano, LLC (W&R) is an A/R Consulting and Collections Firm based out of Aurora. Their approach to satisfying customers seems simple enough. In fact, it's as simple as listening to the needs of each client company and working together to get them fulfilled. Rather than sell a standard collections service to every prospect they meet, they instead offer a unique consultation visit designed to learn about each company's specific procedures and policies as well as their goals and objectives. A professional recommendation is then provided detailing the specific areas where the accounts-receivable department is losing money and how it can instead learn to save money.

The professional recommendation will advise each company of specific A/R department functions that should be modified- modifications that can make an immediate difference. W&R can then customize its services to fit the exact needs of the client. One service that they offer is an A/R TRAINING PROGRAM that would supply each client's employees with a legal training course and presentation & correspondence revisions. The outcome is an influx of knowledge, professionalism, authority, and confidence that makes each employee more valuable. In the process, the value of the company will increase exponentially, resulting in greater profits.

Of course, for some companies, the service of a COLLECTIONS PROGRAM would be most ideal in shortening receivables recovery time and improving cash flow. This program allows the client to focus attention on the factors that increase their bottom line while W&R focuses on what it does best: collecting outstanding receivables.

Dino Romano, President of Wilkison & Romano, started this company with a commitment to improving client satisfaction by first improving upon his own strategies. The consultation service was developed so that each client's specific needs and objectives would be understood before he began customizing a specific product for the business that would provide the most effective and positive results. Each client is viewed as a business partner and W&R is committed to helping each partner gain control of their complete A/R system. To receive more information regarding this unique and specialized service, call (630) 820-0211 today and ask for Dino Romano, or email [info@wilkisonromano.com](mailto:info@wilkisonromano.com).